



## Yale Student Athlete First Destination Report: Class of 2018

Yale's Office of Career Strategy (OCS) has a strong partnership with Yale Athletics. Part of this partnership includes OCS having a dedicated career advisor to act as the Student Athlete Liaison. The Liaison offers advising appointments at Payne Whitney Gym every Friday when classes are in session for student athletes only. She also provides targeted workshops for athletes, creates athlete specific resources and publishes a student athlete newsletter. OCS has created this report to identify what Yale student athletes are doing after graduation. Yale's Office of Career Strategy created the 2018 First Destination Report based on data collected from the 2018 First Destination survey, which is the graduates' information within six months of graduation. <sup>1</sup> The OCS Student Athlete First Destination Report for the Class of 2018 was created by taking the first destination data collected for the Class of 2018 and separating out the responses from the list of student athletes provided by Yale Athletics Department.

For purposes of this report, the Class of 2018 is defined as those graduating from Yale College between July 1, 2017 to June 30, 2018. When this data was generated, there were 172 student athletes in the Class of 2018. Of those 172 athletes, 145 students answered the Office of Career Strategy's First Destination Survey which is an 84% response rate.

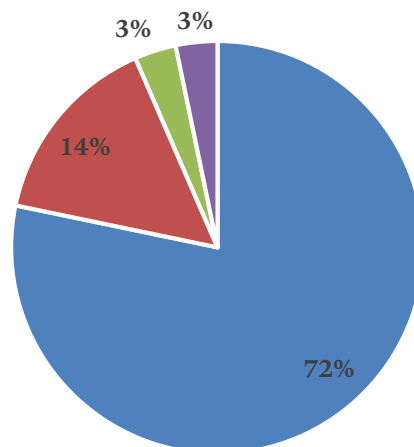
### **Post-Graduate Plans**

Of the 145 student athletes who responded to the survey, 72% of them reported as working for pay full time and 14% were planning on attending graduate or professional school. Only 3% of student athletes reported that they were still seeking employment six months after graduation. These percentages aligned quite closely to the overall Class of 2018 statistics which had 74.5% of the entire class working for pay full time and 17.4% attending graduate school. The survey closed in the Fall of 2019 and by that time, 96% of Yale student athletes had secured a position or were attending graduate or professional school.

<b>Post-graduate Plans</b>	<b>Class of 2018 Student Athletes</b>
Working for pay full time (including University Research positions)	72%
Attending graduate or professional school	14%
Service Program (including AmeriCorps and Teach for America)	3%
Still seeking postgraduate employment	3%
Internship (short term experience, paid or unpaid)	2%
Working for pay part-time	1%
Entrepreneur	1%
Freelance work (including performing)	1%
Not seeking employment or continuing education	1%
Other Research (including those funded by Yale College)	1%
Still seeking continuing education	1%

<sup>1</sup> For a full explanation of the data collection process, see NACE First-Destination Standards and Protocols, available at: <http://www.nacweb.org/job-market/graduate-outcomes/first-destination/first-destination-standards-and-protocols-key-questions-and-answers/>

## Class of 2018 Student Athlete Post Graduate Plans



- Working for pay full time (including University Research positions)
- Attending graduate or professional school
- Service Program (including AmeriCorps and Teach for America)
- Still seeking postgraduate employment

### **Job Function (Role)/ Industry / Sector**

The Office of Career Strategy strives to educate students about the difference between function, industry and sector and how to think about their career options in these terms. Students are encouraged to think about the functional area first, which is the actual job of interest, and next consider the industry and sector in which they pursue that job (a micro to macro level approach). The following analysis looks at the employment choices of the Student Athletes for the Class of 2018 in each of these ways.

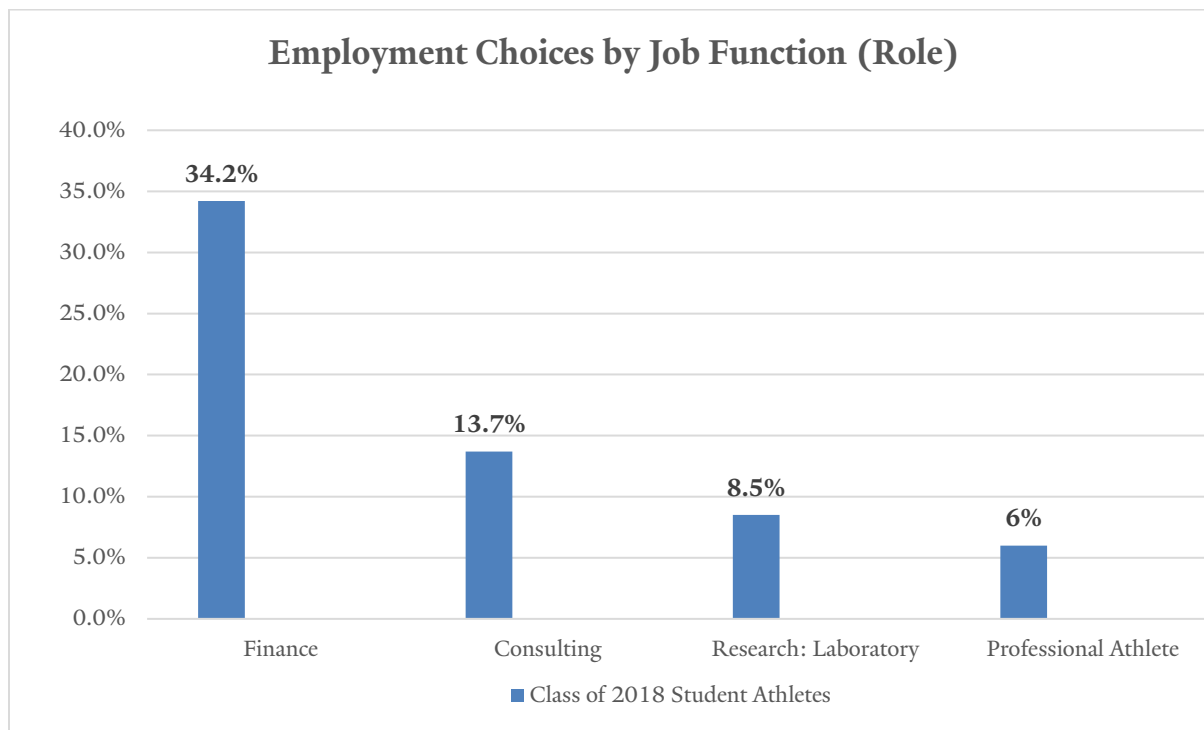
### **Employment Choices by Job Function (Role)**

It is notable that no single function attracts Yale graduates as a critical mass. This is consistent with the liberal arts education provided at Yale College through which students gain valuable transferable skills attractive to many roles. When comparing student athletes to the entire Class of 2018, 15.4% of the entire class reported working in finance while over double (34%) that number of student athletes went into finance. This is likely due to the strong networks among student athlete alumni in the finance industry. It is also worth noting that seven student athletes reported their job function was professional athlete. The chart below represents those functions with at least 3% respondents.

<b>Employment by Job Function (Role)</b>	<b>Class of 2018 Student Athletes</b>
Finance	34.2%
Consulting	13.7%
Research: Laboratory	8.5%
Professional Athlete	6%
Business Development	4.3%
Engineering	4.3%
Marketing/Product Management	3.4%

# Yale Office of Career Strategy

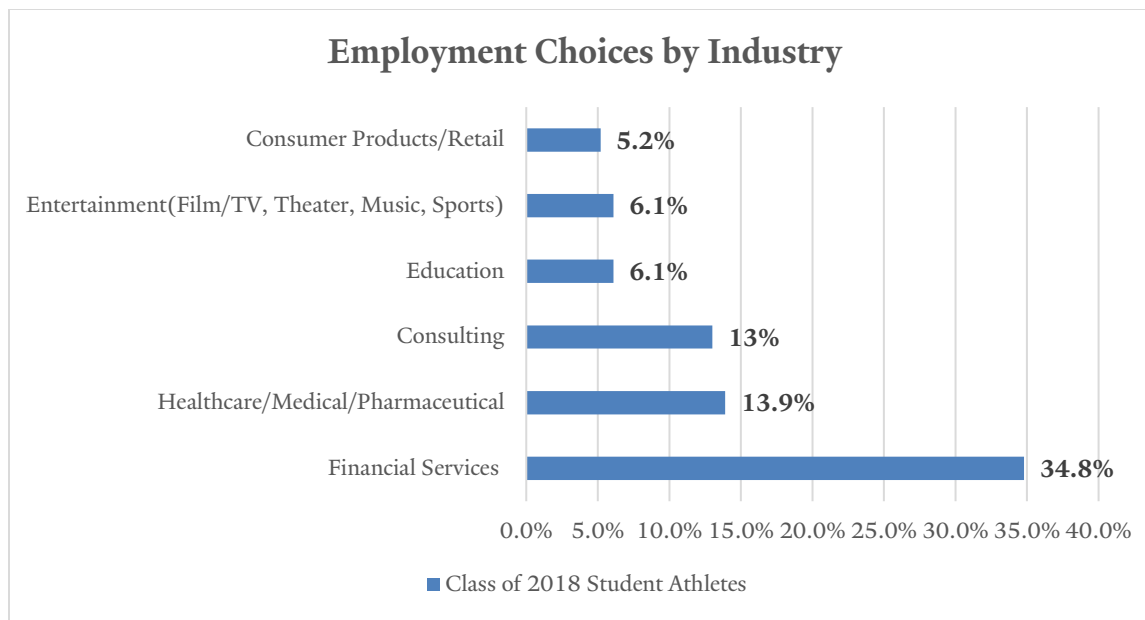
Operations	3.4%
Research (Policy, Academic, Literary)	3.4%
Sales	3.4%



## **Employment Choices by Industry**

Looking at the choices of the Student Athletes in the Class of 2018 by industry, it is again evident that Yale graduates pursue many areas and that there is no one industry that attracts Yale graduates as a critical mass. In comparing industry choices with the larger Class of 2018, the student athletes going into Financial Services (34.8%) once again doubled the overall class (17.4%) The chart below represents those industries with at least 3% respondents.

<b>Employment by Industry</b>	<b>Class of 2018 Student Athletes</b>
Financial Services (including Real Estate and Insurance)	34.8%
Healthcare/Medical/Pharmaceutical	13.9%
Consulting	13%
Education	6.1%
Entertainment (Film/TV, Theater, Music, Sports)	6.1%
Consumer Products/Retail	5.2%
Technology	4.3%
Engineering	3.5%



## **Employment Choices by Sector**

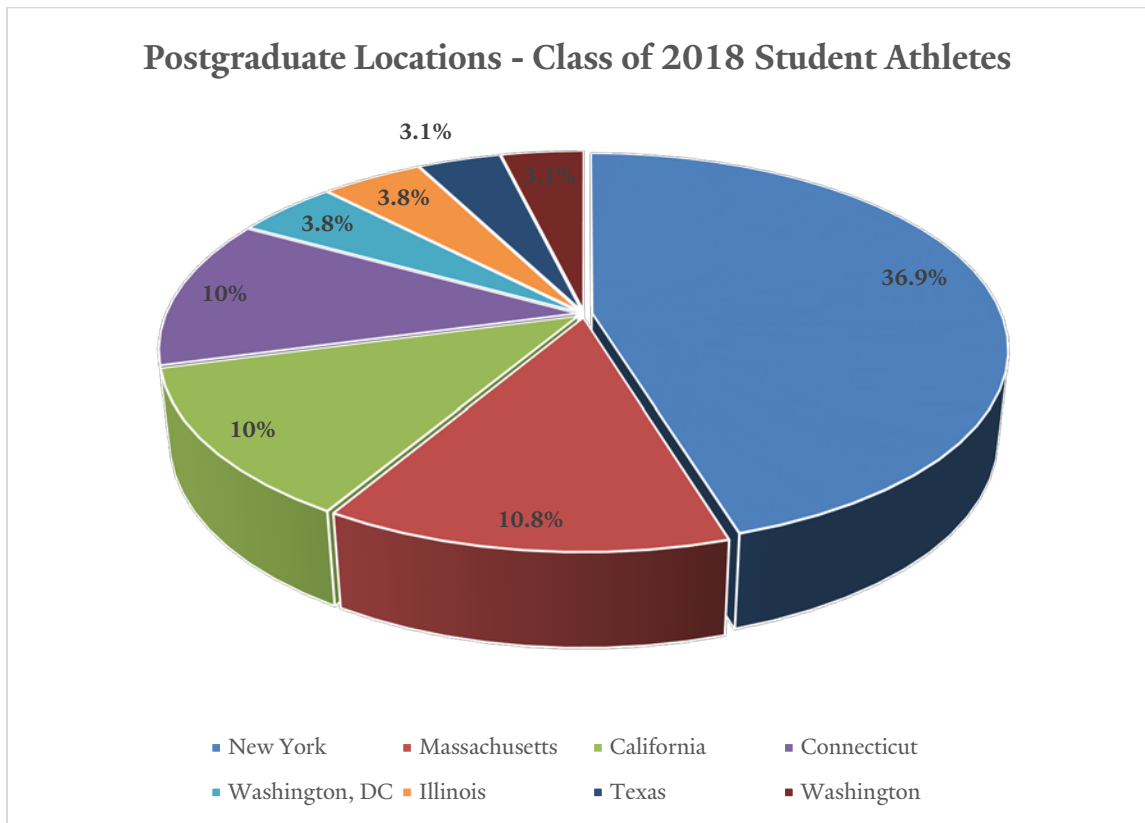
When looking at the big picture of what sector Yale’s student athletes have chosen, over 80% of student athletes reported their first job being in the for profit sector. This is compared to 64.6% of the overall Class of 2018 entering the for profit sector. This is not very surprising since the top three industry choices of student athletes are finance, healthcare/medical/pharmaceutical, and consulting.

<b>Employment by Sector</b>	<b>Class of 2018 Student Athletes</b>
For Profit	81.7%
Nonprofit	14.8%
Government	3.5%

## **Postgraduate Locations**

When asked about their location choices, the majority of Yale student athletes (92%) reported that they would be living in the United States after graduation. Within the U.S., 37% of these athletes are in New York with approximately 10% heading to Massachusetts, California and Connecticut. The large number of student athletes moving to New York after graduation makes sense when considering the high percentage who are going into finance.

<b>State</b>	<b>Class of 2018 Student Athletes</b>
New York	36.9%
Massachusetts	10.8%
California	10%
Connecticut	10%
Washington, DC	3.8%
Illinois	3.8%
Texas	3.1%
Washington	3.1%



### **Starting Salary Range**

Four-fifths (80%) of student athlete respondents who are working full time began their career earning \$50,00 or more, while 42% started with a salary of \$70,000 or more. In comparison to the entire Class of 2018 which had 67.6% making \$50,000 or more. The larger percentage of student athletes with a salary of \$50,000 or more is likely due to the high number of athletes going into the for profit sector. The chart below represents salary ranges with at least 3% respondents.

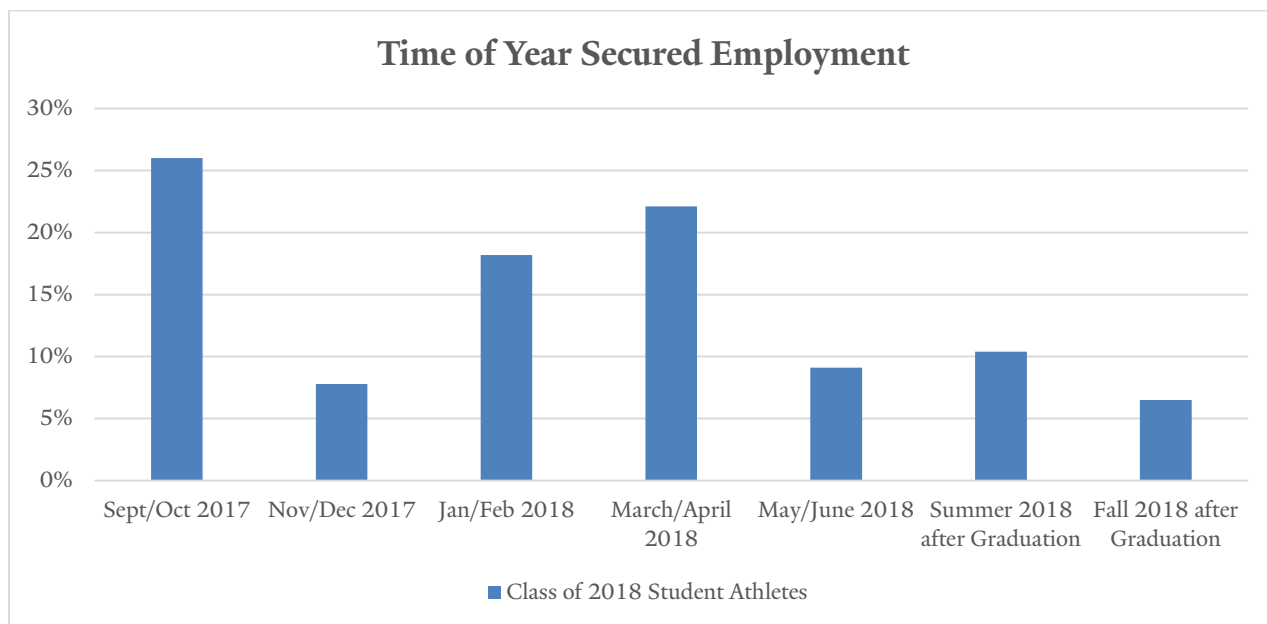
<b>Starting Salary</b>	<b>Class of 2018 Student Athletes</b>
< \$30,000	2%
\$30,001 - \$50,000	17%
\$50,001 - \$70,000	38%
\$70,001 - \$90,000	40%

### **Time of Year Secured Employment**

Almost fifty percent (48.1%) of respondents secured their full-time position in spring of senior year or later. This figure is consistent with the large number of graduates who are employed at organizations with less than 100 employees. These smaller and mid-size organizations are unable to anticipate hiring needs months in advance, and therefore hire recent graduates closer to their employment start date.

# Yale Office of Career Strategy

Time of Year Secured Employment	Class of 2018 Student Athletes
September / October 2017	26%
November / December 2017	7.8%
January / February 2018	18.2%
March / April 2018	22.1%
May / June 2018	9%
Summer 2018 after Graduation	10.4%
Fall 2018 after Graduation	6.5%



## **Source of Employment Opportunity**

When asked how they found their position, almost 50% of student athletes reported a Yale resource, including Yale faculty referrals, Yale alums, Office of Career Strategy resources or other Yale resources.

Source of Employment	Class of 2018 Student Athletes
OCS Job Posting Database, Yale Career Fair & On Campus Recruiting	25.3%
Personal Contact or Friend	25.3%
Direct Application to Employer's Website	19%
Networking with Yale Alumni or Peer at Yale (including Yale Career Network, Yale Summer Events)	8.9%
Non Yale Database	8.9%
Faculty Referral	6.3%
Other Yale Resource (Student Organization, Yale Centers, etc.)	6.3%